

#### Indication

LATISSE® solution is a prescription treatment for hypotrichosis used to grow eyelashes, making them longer, thicker and darker.

Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

#### Important Safety Information

If you are using, or have used, prescription products for any eye pressure problems, only use LATISSE® under close doctor care. LATISSE® use may cause increased brown pigmentation of the colored part of the eye which is likely permanent. Eyelid skin darkening may occur which may be reversible. **Only apply at the base of the upper eyelashes. DO NOT APPLY** to the lower eyelid. Hair growth may occur in other skin areas that LATISSE® solution frequently touches. If you develop or experience any eye problems or have eye surgery, consult your doctor immediately about continued use of LATISSE®. The most common side effects after using LATISSE® solution are itchy eyes and/or eye redness. If discontinued, lashes will gradually return to their previous appearance.

For more information, please see the full [LATISSE® Prescribing Information](#).

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## How to Apply LATISSE®

Proper application is key



### STEP 1. Before Applying

Before applying LATISSE® each night, ensure your face is clean, makeup and contact lenses are removed, and any other facial care products have already been applied.



### STEP 2. Prepare the Applicator

Remove an applicator from its tray. Then, holding the sterile applicator horizontally, place one drop of LATISSE® solution on the area of the applicator closest to the tip but not on the tip.



### STEP 3. Apply to Skin Using Applicator

Immediately draw the applicator carefully along the skin at the base of the **upper** eyelashes (where the eyelashes meet the skin) going from the inner part of your lash line to the outer part. **DO NOT APPLY** in your eye or to the lower lid because excess hair growth outside the treatment area may occur.



### STEP 4. Blot Excess

Blot any excess solution beyond the eyelid with a tissue.



### STEP 5. Dispose of Applicator

Dispose of the applicator after one use. Repeat for opposite eyelid, using a new sterile applicator to help minimize any potential for contamination from one eyelid to another.

#### Some important do's and don'ts.

- **Do not apply** to the lower lid or in the eye and blot excess solution with a tissue.
- **Only use** the sterile applicators supplied with LATISSE® to apply the product.
- **Don't allow** the tip of the bottle or applicator to touch fingers or any other unintended surface, as contamination by common bacteria is known to cause infections.
- **Remove** contact lenses prior to applying LATISSE®. Contact lenses may be reinserted 15 minutes afterwards.
- **Remember**, if you stop using LATISSE®, lashes will gradually return to their previous appearance.